



**R.T.E.S ARTS, SCIENCE & COMMERCE DEGREE COLLEGE**  
**RANEENNUR, HAVERI.**



**RED RIBBON CLUB**



**2018-19**

Red Ribbon Club is a movement started by the Government of India in schools and colleges through which, students are made aware of the spread of HIV / AIDS.

The Red Ribbon Club is a voluntary on-campus intervention program for students. The programme organized by RRC addresses the knowledge, attitude and behavior of the youths in the interrelated areas of Voluntary Blood Donation, The RRC is initiated and supported by the state AIDS society.

#### **Four Key Areas of RRC**

- Vibrancy of Youth;
- Sex and Sexuality;
- HIV/AIDS/STI; and.
- Peer Education.

& AIDS, as demanded by their age, environment, and lifestyle.

In view of this, the ministry of health affairs and family welfare Govt. of India has proposed to establish a network with universities and educational institution to impart awareness regarding HIV/AIDS

#### **Rationale behind focusing on youth.**

1. Sexual curiosity and risky behavior.
2. Limited access to correct information.
3. Formal educational institutions and generally silent on psycho-social aspects of physical growth and sexuality leading to mystification and secrecy around sex.

RRC is used as the symbol of the prevention of drunken driving and solidarity of the people living with HIV/AIDS. It aims at initiating the people in the common fight against the disease.

## **CONCEPTS OF RED RIBBON CLUB**

### **VISION**

Red Ribbon Club was envisaged to instill among all the students in the educational institutions the value of service, develop healthy lifestyle and increase access to safe and adequate quantities of blood to all the needy by promotion of regular volunteering for blood donation.

RRC also aims in harnessing the potential of the youth by equipping them with correct information on Mental health, Substantial abuse, Nutrition, Reproductive and Sexual health.

### **MISSION:**

To educate and empower the children and youth with the spirit of Red Cross through constructive trainings and effective leadership, and provide opportunities for directing and harnessing their energy and idealism into worthwhile humanitarian activities.

### **OBJECTIVES:**

- The main objective of the red ribbon club is to motivate youth and build their capacity educators and agents to develop their skills.
- To reduce new occurrences of HIV infection among youth by raising their risk perception through awareness on HIV prevention methods.
- To install life skills into the youth to have better and healthy life.
- Increasing their capacity of the education system in teaching, training of various basic health aspects and helping the adolescents and youth for achieving positive health.
- To motivate youth and build their capacity as peer educators and changing agents by developing their skills on leadership, negotiation and team building
- To promote regular voluntary blood donation by young people and increase access to safe quantities of blood.

- To impart skills among youth on self-protection and effective group interaction.
- To prepare youth as peer educators/agents of change both among youth as well as society at large by developing their skills on leadership, communication and team building.

### **OUTCOMES:**

The RRC tried to break the myths associated with blood conation by counseling and conversing with students.

Knowing one's own blood group is like an ID for them to help people during emergencies.

Students understood that people with HIV and AIDS can live long and productive lives if they get emotional support, strengthen their immune systems, get proper medical treatment and take good care of their health.

**Convener:** Dr. Saraswati H Bammanal

**Members:** Prof. C Chudamani

Dr Swapna Mudagal

Smt.Anjana Pawar

Smt.Kavita .N

Smt.B.M.Gundagatti

Ms.Sunanda Haller



## AIDS Awareness Programme

Red Ribbon Club, R.T.E.S Degree College, Ranebennur conducted an awareness rally on the occasion of World Aids Day on 01.12.2018 to bring awareness among the people about causes, mode of transmission, symptoms, treatment and precautions to be taken for control the AIDS. RRC members, students and staff of the college made this programme as successful one by their active involvement



## Elocution, Games and Drawing Competition



## Activities: Blood Group Testing & Blood Donation Camp

